moving up
2016-17 ANNUAL REPORT

moving tech into new hands
Byte Back students are ...

- 57% female
- 43% male

- 19-40: 22%
- 41-59: 48%
- 60-88: 30%

Average age of digital literacy students: 53
Average age of advanced certification students: 42

24% reported a physical, mental, or developmental disability

98% people of color

- 81% Black
- 9% Latinx
- 4% Multiracial
- 3% Other
- 2% White
- 1% Asian/Pacific Islander

moving into living-wage careers

- 60 graduates HIRED

They're earning ...
$24,331 more a year than before Byte Back.

That's almost $1.5 million in total added yearly income.

95% of students would recommend a Byte Back class.

142 volunteers

moving up the pathway

750 enrollments in 76 classes

160 students took 2 or more courses

3,372 class hours

72% of classes were in Wards 5,7 & 8, WASHINGTON, DC

We meet students where they are.

72% of students resided in Wards 5,7 & 8,
WASHINGTON, DC

29% are homeless.

moving beyond barriers

When students enroll ...

- 74% are unemployed.

- 63% are receiving government benefits.

moving where they are

We meet students where they are.

72% of classes were in Wards 5,7 & 8, WASHINGTON, DC

where 61% of students resided

fiscal year 2017 financials

- total revenue: $2,462,954
- total expenses: $1,905,419
- net revenue: $557,535

source: unaudited FY17 financial reports

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Homelessness is defined as living without permanent or stable housing.
Before all had smartphones, when Mark Zuckerberg was a young teenager, when the only way we could apply for a job was by filling out a paper application, they knew that technology was the future. They knew that training unemployed adults in technology could change lives. Thanks to the passion and incredible dedication of thousands of students, volunteers, staff, and Board members, Byte Back is still here, opening up a world of possibility to hundreds of people every year. In our 20th year, we’ve entered into a new era. For the first time, we’ll be offering our full suite of classes in Maryland. After 20 years of operating out of a rowhouse in Brookland, our students now learn in our state-of-the-art headquarters. And our investments in our career services have paid off – this year, 60 Byte Back students started life-changing careers. As we look to the future, we’re excited to train more adults across our region, contribute to national conversations on digital inclusion and diversity in tech, and chart out a strategy for the next phase of our growth and expansion. We hope you’ll become part of the success of our students by getting involved as a volunteer, connecting a graduate with an internship or job, and donating. Thank you for your support and cheers to the next 20 years of Byte Back, and beyond.

Sincerely,

Elizabeth Lindsey

FROM THE STUDENTS

moving up with Byte Back

Byte Back's tech training doesn't end in the classroom. In 2017, the organization plugged students into the DC tech community. They connected with mentors, interned, attended tech conferences, and toured DC companies, making real-life connections that helped them develop soft skills and get hired.

Dear Friends,

It never ceases to amaze me that Byte Back’s co-founders, Barbara Altman and Glenn Stein, had the foresight to understand 20 years ago that technology was an increasingly important pathway to economic self-sufficiency. Board members, Byte Back is still here, opening up a world of possibility to hundreds of people every year.

I was a stay-at-home mom. [Byte Back training] has been life-changing for me, because I’m realizing my potential and making my own goals. - Dorothy

I was really out of hope, and Byte Back reenergized me. - Eric

The financial accessibility of Byte Back has made it possible for me to take it to the next level with IT certifications. I’ve dreamed of a career in IT for years. Byte Back is breathing life into that dream. - Ismael

The new headquarters will make it even easier for me to succeed. The feeling of coming here every day, sitting at a desk, and working with these tools makes me feel ready for a new career. I know that I have the skills to do it. - Demika

I was a really out of hope, and Byte Back reenergized me. - Eric

Quotes have been edited minimally for length and style.

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899 North Capitol Street NE, Suite 850, Washington, DC 20002 | (202) 529-3395

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