



# moving up

2016-17 ANNUAL REPORT

## moving tech into new hands

Byte Back students are ...



57% female



43% male

19-40



22%

41-59



48%

60-88



30%

Average age of digital literacy students: 53

Average age of advanced certification students: 42



24%

reported a physical, mental, or developmental disability

98% people of color

- 81% Black
- 9% Latinx
- 4% Multiracial
- 3% Other
- 2% White
- 1% Asian/Pacific Islander



## moving into living-wage careers

60 graduates HIRED

They're earning ...

\$24,331 more a year than before Byte Back.



That's almost \$1.5 million in total added yearly income.

95% of students would recommend a Byte Back class.



142

volunteers

## moving up the pathway

750 enrollments in 76 classes

160

students took 2 or more courses

3,372 class hours

## moving beyond barriers

When students enroll ...

74% are unemployed.

## moving where they are



20 class locations

We meet students where they are.

72% of classes were in Wards 5, 7 & 8 WASHINGTON, DC

where 61% of students resided

63% are receiving government benefits.



29% are homeless.

Homelessness is defined as living without permanent or stable housing.

## fiscal year 2017 financials



- 33% government
- 33% foundations
- 18% corporate
- 11% donated goods & services
- 6% individuals



- 72% programs
- 17% general and admin
- 11% fundraising

total revenue: \$2,462,954  
 total expenses: \$1,905,419  
 net revenue: \$557,535

source: unaudited FY17 financial reports



# all in a year

Dear Friends,

It never ceases to amaze me that Byte Back's co-founders, Barbara Altman and Glenn Stein, had the foresight to understand 20 years ago that technology was an increasingly important pathway to economic self-sufficiency.



Before we all had smartphones, when Mark Zuckerberg was a young teenager, when the only way we could apply for a job was by filling out a paper application, they knew that technology was the future.

They knew that training unemployed adults in technology could change lives.

Thanks to the passion and incredible dedication of thousands of students, volunteers, staff, and

Board members, Byte Back is still here, opening up a world of possibility to hundreds of people every year.

In our 20th year, we've entered into a new era. For the first time, we'll be offering our full suite of classes in Maryland. After 20 years of operating out of a rowhouse in Brookland, our students now learn in our state-of-the-art headquarters. And our investments in our career services have paid off - this year, 60 Byte Back students started life-changing careers.

As we look to the future, we're excited to train more adults across our region, contribute to national conversations on digital inclusion and diversity in tech, and chart out a strategy for the

next phase of our growth and expansion.

We hope you'll become part of the success of our students by getting involved as a volunteer, connecting a graduate with an internship or job, and donating.

Thank you for your support and cheers to the next 20 years of Byte Back, and beyond.

Sincerely,

Elizabeth Lindsey

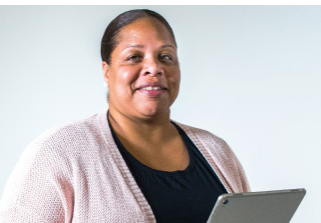
## OUR 20th a note from the executive director

## MAKING MOVES new space, new technology, same spirit

Byte Back's 6,226-sq.-ft. headquarters opened in 2017, providing top-notch free digital education opportunities. The location is at the center of the communities served, near Union Station. We have all new digital equipment in four computer training rooms, including one for certification testing, a video production studio and virtual classroom, and new staff headquarters. Thanks to Capital One, NCTA Foundation, and Share Fund for investing in our new space.



Having a job means a lot for me because I'm not dependent on anyone. I can pay my bills, I can take care of my son, I can do a lot of things by myself. - Fatoumata



I was a stay-at-home mom. [Byte Back training] has been life-changing for me, because I'm realizing my potential and making my own goals. - Dorothy

The new headquarters will make it even easier for me to succeed. The feeling of coming here every day, sitting at a desk, and working with these tools makes me feel ready for a new career. I know that I have the skills to do it. - Demika



The financial accessibility of Byte Back has made it possible for me to take it to the next level with IT certifications. I've dreamed of a career in IT for years. Byte Back is breathing life into that dream. - Ismael

I was really out of hope, and Byte Back reenergized me. - Eric

Quotes have been edited minimally for length and style.

## FROM THE STUDENTS moving up with Byte Back

Byte Back's tech training doesn't end in the classroom. In 2017, the organization plugged students into the DC tech community. They connected with mentors, interned, attended tech conferences, and toured DC companies, making real-life connections that helped them develop soft skills and get hired.

## get involved today at [byteback.org](http://byteback.org)



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